

New Media Terms

“Catch-up Right” shall mean the right of ability to watch each licensed title at a time selected by the viewer for the catch-up period after the start of the transmission of each licensed title.

“ER (Electronic Rental) Rights” shall mean the right to make available the licensed title(s) by means of an electronic rental service (e.g., Blockbuster on Demand) direct to viewer for which the viewer is required to pay a fee specifically to obtain restricted access to a particular licensed title for a limited period of time.

“EST (Electronic Sell-Through) Rights” shall mean the right to make available the licensed title(s) by means of a retail electronic service (e.g., iTunes or Amazon) whereby the viewer is required to pay a fee specifically to download a local copy of a particular licensed title or to obtain unrestricted access to a particular licensed title for viewing during an indefinite period.

“FVOD (Free Video On Demand)” shall mean the on-demand exhibition of a specific licensed title by authorized means across authorized device, where a viewer does not pay a fee specifically for the right to view a particular Licensed Title, whether or not the time of such viewing is determined by the viewer in their sole discretion or at pre-determined times set by the service operator.

“AVOD (Advertisement or Ad based Video On Demand)” shall mean the on-demand exhibition of a specific licensed title by authorized means across authorized device, where a viewer does not pay a fee specifically for the right to view a particular Licensed Title, whether or not the time of such viewing is determined by the viewer in their sole discretion or at pre-determined times set by the service operator, however the viewer must watch advertisements.

“Pay-Per-View Rights” shall mean the right to include the licensed title(s) in a service distributed by authorized means from which viewers may elect to receive individual programs where: (i) a supplemental charge is made to a viewer on a per-exhibition basis for the right to view a particular program; and (ii) the time for each such transmission of a particular program is designated by the service operator (and not by the viewer).

“Second Screen” shall mean the right to use and employ a special complementary mobile application and/or online content providing additional audio-visual and/or data content which allow the viewer to interact with a television program.

“Start Over” shall mean the linear rights functionality whereby the viewer may, at their own initiation stop, pause, restart, fast forward of the content and rewind the licensed title at any time during the period of such licensed title’s linear exhibition.

“SVOD (Subscription Video On Demand)” shall mean the on-demand exhibition of a specific licensed title by authorized means across authorized device, for which a viewer pays a periodic charge to receive the right to access a variety of programs, including one or more licensed title, although such rights may be bundled in a pay television package for no additional charge, and for which no fee is paid specifically for the right to view a particular licensed title, whether or not the time of such viewing is determined by the viewer in their sole discretion or at pre-determined times set by the service operator.

“TVOD (Transactional Video on Demand)” shall mean the on-demand exhibition of a specific licensed title by authorized means across authorized device, where the viewer may view a specific licensed title at a time chosen by the viewer, upon payment of a separate fee per licensed title.

“OTT Service” shall mean the distribution of audiovisual content via online streaming in a closed access environment to authorized devices; subscription to an OTT Service shall not be subject to subscription to the operator’s television service provided via non-online means.

“TV Everywhere Service” (or “Multiscreen”) shall mean the distribution of audiovisual content via online streaming in a closed access environment to authorized devices; subscription to a TV Everywhere Service shall be at all the times subject to subscription to operator’s television service provided non-online means.